

Sendosa B.V.

Applying for Curacao Gaming License, supervised by Gaming Control Board (GCB).

I. EXECUTIVE SUMMARY

1.1 Summary:

Sendosa B.V. is a cutting-edge gaming software reseller operating on a business-to-business (B2B) model. Specializing in e-gaming software, Sendosa B.V. aims to provide technological advancements solutions to its clients in the e-gaming industry. With a focus on innovation, Sendosa B.V. is poised to become a leader in the global e-gaming software market.

1.2 Company Description:

Sendosa B.V. is a Curacao-based company established to meet the growing demand for advanced gaming software solutions in the casino industry. Our primary objective is to provide top-tier gaming software to our B2B clients, enabling them to deliver immersive and secure gaming experiences to their customers. Sendosa B.V. is committed to delivering superior products and services that exceed industry standards.

1.3 Vision:

To be a leading provider of casino games globally, recognized for innovation, quality, and exceptional user experience.

1.4 Mission:

Deliver high-quality, casino games that cater to the unique needs of our business clients while ensuring a secure and enjoyable gaming environment for players.

2. BUSINESS MODEL

2.1 Revenue Streams:

- Gross Gaming Revenue (GGR) share. Clients pay based on a percentage of their GGR
- Service fees for casino games services
- Customization fees for tailored offerings

2.2 Pricing Strategy:

- Competitive pricing based on customization and service levels
- Flexible pricing models to accommodate various business sizes

3. MARKET ANALYSIS & PRODUCTS

3.1 Market insights:

The global gaming industry is experiencing rapid growth, fueled by technological advancements and changing consumer preferences. According to industry reports, the global online gambling market is projected to reach USD 127.3 billion by 2027, with a compound annual growth rate (CAGR) of 11.5%. This growth presents significant opportunities for companies like Sendosa B.V. to capitalize on the increasing demand for high-quality e-gaming software.

3.2 Product - Live Casino/ Non-Live Games:

- Baccarat
- Roulette
- Jackpot
- Live-casino

3.2 Casino Services:

- Operational Support
- Seamless integration of games into platform

4. MARKETING & SALES STRATEGY

Sendosa B.V. will implement a targeted marketing and sales strategy to reach potential clients and establish strong partnerships within the gaming industry. Key elements of our strategy include:

4.1 Digital Marketing

Leveraging online channels such search engine optimization (SEO), and content marketing to raise brand awareness and generate leads.

4.2 Industry Events

Participating in gaming industry conferences like ICE and SIGMA.

4.3 Strategic Partnerships

Collaborating with gaming operators & software providers to expand our reach and enhance our product offerings.

5. CONCLUSION

Sendosa B.V. is poised to be a game-changer in the online casino gaming industry by combining innovative games with professional online casino services. With a commitment to excellence and a unique business model, we anticipate significant success and growth in the ever-evolving e-gaming landscape.